

Valuing Youth Frequently Asked Questions

1. *What is Valuing Youth?*

Valuing Youth is a strategic initiative that involves members, volunteers and employees working together to break the cycle of disadvantage. As a result of a big round of consultations across the state during 2014 and 2015, members, volunteers and employees identified that the Society is not benefiting from the full contribution of young people and the Society is not enabling young people to fully contribute to its mission and vision. We are rolling out a bold, new chapter of the Valuing Youth strategy, where we are focusing our time and resources in order to make a measurable difference in the Society's membership, one where we consistently embrace diversity and youth.

2. *Who is involved in Valuing Youth?*

Circle Groups: Members, volunteers and employees, united around a personally important cause or issue within one of the Valuing Youth strategic areas. Participants focus their efforts on one or more of the following strategic anchors:

1. *That our processes and delivery models will be more flexible and responsive*
2. *That people of all ages will be working together collaboratively in all aspects of the Society's activities, and*
3. *That our people will be supported and developed through organisational pathways that enhance leadership and strengthen delivery.*

Advisory Group: The Advisory Group currently consists of leaders from within the Society who represent members, volunteers and employees. The Advisory Group members are available to provide input into the development of the circle actions by participating in teleconferences and hearing the circles' presentations made on Alignment Days. The next phase of Valuing Youth will require the Advisory Group to maintain their responsibility, while will also assessing the initiatives presented by the circles to determine allocation of resources for implementation.

Project Promotion Champions: The Project Promotion Champions will be able to reach members, volunteers and employees locally in their Central Councils to communicate the initiatives and good ideas that come from Valuing Youth. The Project Promotion Champions (PPC) are communicators of the initiatives and promote the work of the participants to their Central Council President, Executive Officer and the people on the ground who can make the Valuing Youth initiatives a reality.

3. *How does Valuing Youth work?*

Valuing Youth is a platform for sustainable innovation in the Society. Members, volunteers and employees work collaboratively on different initiatives within the following areas:

- Flexible conference models
- Schools engagement
- Communication and Collaboration and
- Welcoming and Pathways.

Individuals gather in their Central Councils to create and implement new initiatives. Each circle group participant communicates within their respective circle via teleconferences, emails and online platforms.

From mid-2017 onwards, the circle participants will have more resources and support available to pilot the initiatives in order to measure the results.

Throughout the year, there are usually four face-to-face events, called 'Alignment Days', where circles meet with each other and the Advisory Group in order to learn about the progress of each circle, challenge one another and ensure overall alignment towards the Valuing Youth strategic goals. It is not necessary for the Project Promotion Champions to be at the Alignment Days.

4. What is the aim of the Project Promotion Team?

The Project Promotion Team communicates, promotes and connects people to the initiatives in two stages:

Stage 1: Communication and anticipation

Building anticipation for the initiative while it is taking off. The Promotion Champions communicate the progress of the initiatives within their Central Council. They are responsible for getting people excited about new initiatives the circles are working on that will help them to break the cycle of disadvantage and work more effectively in their local area.

Stage 2: Communication and connection

Promoting the outcomes and learnings after the initiative has been piloted. Connect local central council people to the initiative so it can be adopted within the central council as a new way of working. They are responsible for taking the circle idea and helping to make it a reality in their local area.

We will regularly be communicating summaries of the initiatives and a how to guide to get the initiative going in your area make your communication easier.

5. What is the role of the Project Promotion Champion?

The Project Promotion Champion has two responsibilities:

1. To communicate the initiatives in Valuing Youth within their Central Council and,
2. To connect key Central Council people to the new initiatives

4. Who can support the PPCs promote the initiatives?

The Membership Services Team will also support the Project Promotion Champions as required.