



Attention: Central Council Executive Officers, Central Council Presidents

2022 WINTER APPEAL: MAKE IT STOP

Dear Friend

This winter, your commitment to helping those experiencing disadvantage is still very much needed and appreciated.

The theme of this year's Winter Appeal is 'Make it Stop', focusing on the importance of providing safety to families and individuals fleeing domestic violence. During a time where the community has been routinely told to stay home in the interests of public health and safety, a perfect storm has arisen where women and children experiencing domestic and family violence have been put at greater risk of harm by being trapped with their abusers. Reports of domestic violence have increased during the pandemic with demand for assistance doing likewise; in the past year alone, **the Vinnies Services team assisted more than 2,400 women and children with crisis accommodation and case management support.** While life has incrementally returned to normal in the wake of multiple lockdowns, the scourge of domestic violence continues to place vulnerable people at risk of harm and in need of assistance.

Our Winter Appeal plays a vital role each year in enabling the good works of the Society and, with your support, we hope to achieve a record result in order to sustain our varied good works into the future.

Please find enclosed a sample of the Parish envelope, the Information Kit and the Parish poster to be sent to Conferences (via the Regional Councils).

If you require any further support with your Appeal please contact (02) 9568 0262 or email donorcare@vinnies.org.au

With sincere and grateful thanks for your support,

Yolanda Saiz
Executive Director, Fundraising and Communications